



President's Message, May 2024

Hello fellow Phoenix Chapter members,

I write this President's letter as I prepare to exit this operational year and make way for our new President, Brooke Manriquez. Brooke enters this role with extensive experience at the architectural representative level and has worked on several large commercial projects here in Arizona. Brooke is an effective leader, and we welcome her to the CSI leadership helm. I am leaving you in good hands and thank you for the opportunity to be your president.



Members (new and existing) came together at our monthly meetings, which have been well attended during the last few months. My thanks to Bobbi Jo Huskey and Brooke Manriquez for facilitating a very informative "speaker" topics and industry tour schedule. We had some great speakers, joint events with other organizations and special guests that helped us all continue to build our construction business and increase our marketing relationships.

Another successful event cumulated from the hard work and efforts of our events committee with the annual golf tournament. Bobbi Jo Huskey, Frank Thomas, and Ron Stas are all to be commended for helping facilitate this annual outing. All said and done, the Phoenix Chapter walked away with a \$14K + financial gain. A good majority of the success this year was due to the support of our corporate sponsors and event coordination "extra's" that helped create additional revenue. A great job by the team this year with special "thanks" to Frank Thomas for once again leading the charge! We wish Frank a happy retirement!

The Phoenix Chapter was represented at the Southwest Region conference held in Tucson in April with the most attendees! Several impactful breakouts were attended during the conference and several pages of notes were taken to review with our chapter leaders. I was impressed with the overall turnout and our special thanks goes to Robin Snyder for all the hard work managing the tasks for this successful event.

We made significant headway with our chapter "Scholarship" program led by Jaime Garrido and Heather Unger. Jaime and Heather implemented and coordinated the scholarship requirements. Along with a program on our website, prospective applicants can submit applications, essays, and review program requirements directly from the site. We will distribute our scholarship award this June.

Our other focused chair for Publicity was Brooke Manriquez who stepped-up this year with plans and programming that took us to the next level. A special thanks to Brooke for coordinating with our Programs, Media and Publicity teams to create industry



relevant content for our members. The use of our newly created “Instagram” account, activation of several social-media platforms and the opportunity to professionally view monthly meeting content online helped create additional interest and participation within our chapter. Under her leadership as president for the 22024-2025 term, we can’t wait to see the growth and development of our chapter.

I end my communication this month with a heartfelt “thank-you” to all our chapter board members, committee associates and dedicated members. I mentioned at our end-of-year event that this chapter is run, and kept alive, due to the labor of love we all possess for this entity. From the heart and soul educational programming Paul Simonsen originally implemented, to the dedication you see from many of our members in pursuing project delivery excellence, this chapter has plenty to be proud of. It was my honor to help guide the direction this past year and humbled to have had the opportunity to work with the best group in the business!

Wishing all a fantastic summer break. See you all in the fall!

Minnie Robles

President

CSI Phoenix Chapter 2023/2024